

WHAT IS CLAIMED IS:

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1. A digital still camera comprising:
 - an imaging device for imaging a subject and outputting image data representing an image of the subject;
 - 5 an image pickup theme setting device for setting an image pickup theme;
 - a frame number storage device for storing, for the image pickup theme set by said image pickup theme setting device, a frame number;
 - 10 a frame number increment device for incrementing, every time the subject is imaged by said imaging device, the frame number for the image pickup theme set by said image pickup theme setting device out of the frame numbers stored in said frame number storage device;
 - 15 a storage control device for controlling said frame number storage device such that the frame number incremented by said frame number increment device is stored for the corresponding image pickup theme; and
 - an image data recording control device for recording on 20 a recording medium data representing the frame number incremented by said frame number increment device and the image data outputted from said imaging device by the imaging under the image pickup theme set by said image pickup theme setting device with the data and the image data related to each other.
- 25 2. The digital still camera according to claim 1, wherein said image pickup theme setting device comprises

an image pickup theme storage device for storing a plurality of image pickup themes; and

an image pickup theme selection device for selecting the image pickup theme out of the image pickup themes stored in said
5 image pickup theme storage device.

3. A method of controlling a digital still camera, comprising the steps of:

allowing an image pickup theme to be set;
storing, for the set image pickup theme, a frame number;
10 imaging a subject, to obtain image data representing an image of the subject;

incrementing, every time the subject is imaged, the frame number for the set image pickup theme out of the stored frame numbers;

15 storing the incremented frame number for the corresponding image pickup theme; and

recording on a recording medium data representing the incremented frame number and the image data obtained by the imaging under the set image pickup theme with the data and the
20 image data related to each other.